A photograph of two men in an office setting. One man, wearing an orange shirt and glasses, is pointing at a laptop screen. The other man, wearing a dark suit and glasses, is looking at the screen with a smile. The background shows office posters and a stone wall.

Time for a change?

Breathe new life into
your it'seeze website
with a modern, mobile-
friendly redesign

it'seeze websites
Helping your business grow

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Out with the old, in with the **new**

There comes a time in every website's life when a redesign is absolutely necessary – yes, even for the one we created for you. Your business is constantly evolving, and web design trends and styles are continually changing too.

Your website needs to reflect these changes in order to measure up to customer expectations and promote your business in the most effective way possible.

[What we'll do](#) / [Prices](#) / [Benefits](#) / [Examples](#)



What does a website redesign involve?



A fresh new design for your website to make sure it looks modern and professional.



New premium stock photography to help your website stand out from the crowd.



An on-page SEO refresh to give your website a boost in Google's search results.



A general website health check to fix any broken links, spelling mistakes, etc.



A fully responsive design so that your website works brilliantly on mobile phones.



A 'privacy by design' approach to ensure your website is GDPR-compliant.

By redesigning your it'seeze website for you, we can provide you with a modern, mobile-friendly online presence. Better yet, as a valued it'seeze client, you'll receive your brilliant new website at a fraction of the price you'd pay elsewhere for a professionally designed, responsive site.



Exclusive pricing for **it'seeze** clients:

Package	Re-design
Lite	£190*
Plus	£260*
Max	From £340*
Commerce	From £340*

*All prices exclude VAT

If your website has more than 10 pages that require redesigning, please contact us for a quotation.



How will a **website redesign** benefit your business?



Wow with a fresh new look

If your website looks tired and outdated, or if it's been heavily edited over the years, it won't be creating a great first impression of your business. We'll redesign your website so that you have a contemporary, engaging, and professional online presence.



Attract mobile customers

Over 60% of customers now use mobile phones and tablets to browse the internet, and they expect your website to adapt to their smaller screens. We'll make your website mobile-friendly so that it delivers a brilliant user experience on every device.



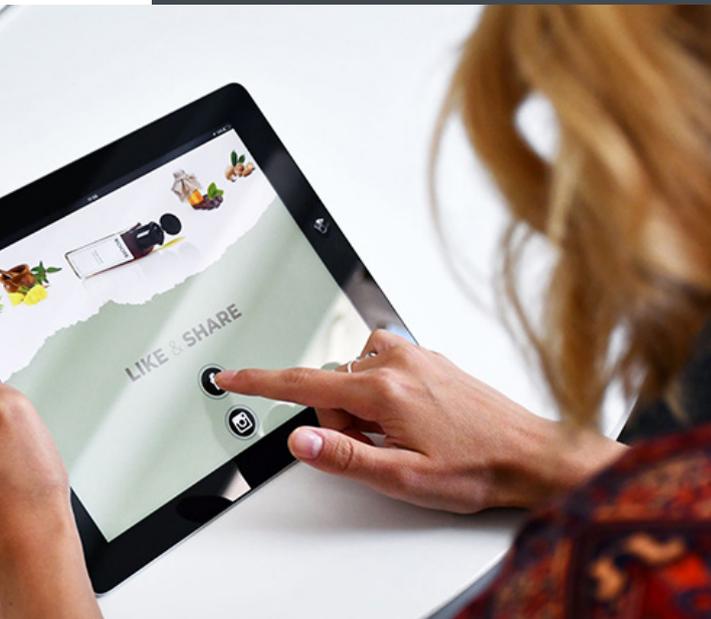
Keep up with the competition

Look at your competitors' websites. If they are modern, mobile-friendly, and visually impressive, then it's likely your business is being left behind. We'll create a fantastic new design for your website that encourages customers to choose you over anyone else.

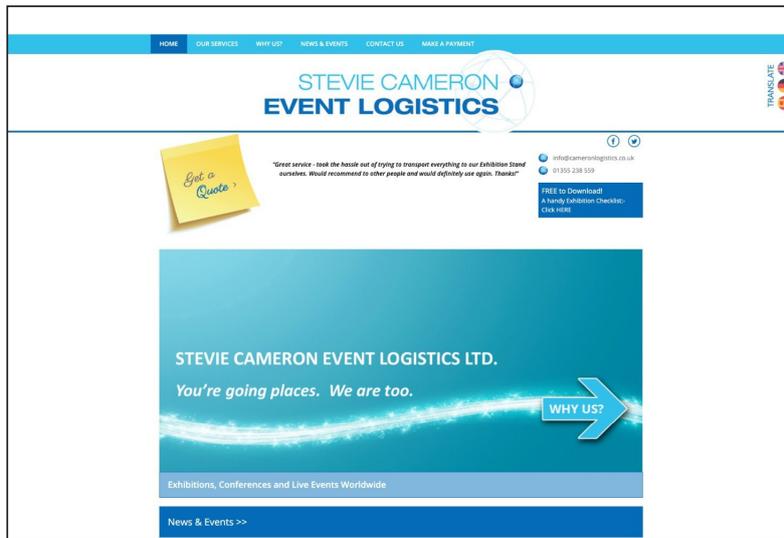


Maintain a consistent brand image

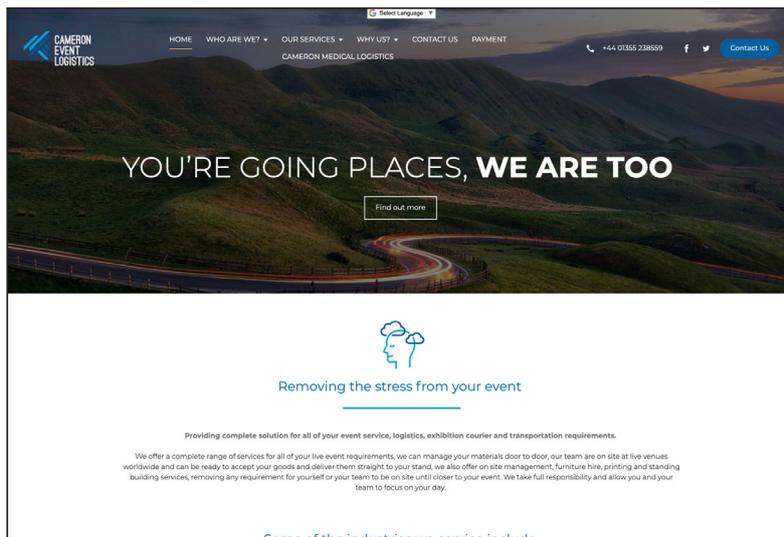
It's likely that your business may have changed since we first designed your website. It's crucial that your site accurately reflects your business - we'll redesign your website so that it perfectly aligns with any new branding or recent business changes and developments.



Some of our recent redesign projects



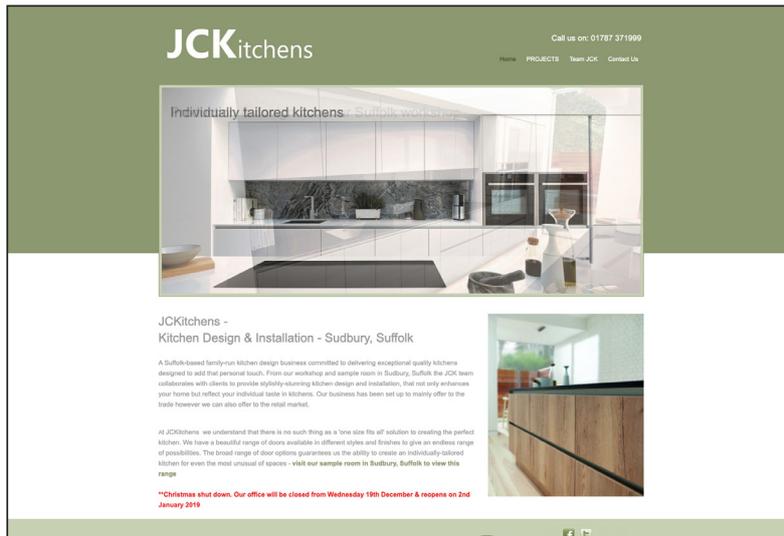
BEFORE



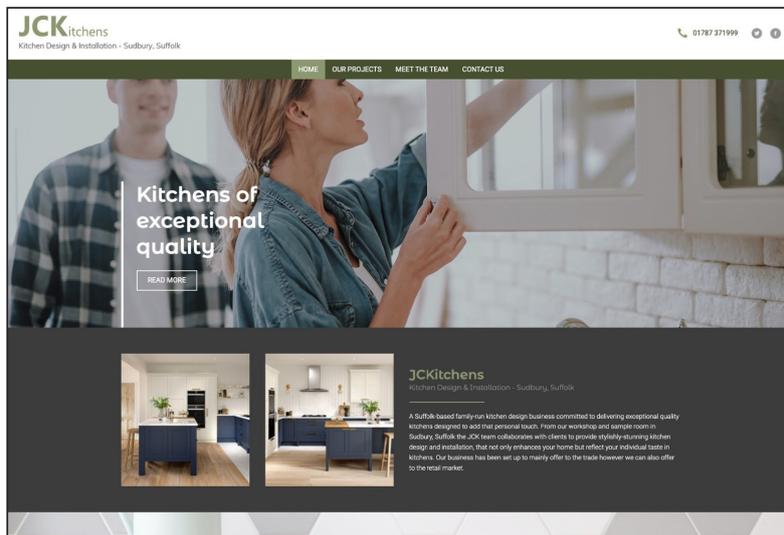
AFTER

Cameron Event Logistics

Designed by our team in 2014, the Cameron Event Logistics website was beginning to look tired and out of date, and was in need of a facelift to bring it back up to modern day web design standards. Websites have changed a lot over the last few years, and we wanted to give Cameron Event Logistics a brand new online presence that would really showcase their business to potential clients. We opted for a visually impactful redesign featuring full-width images, bold typography, and clean white space. The dramatic transformation has provided this company with a great new website they can be proud of for a long time to come.



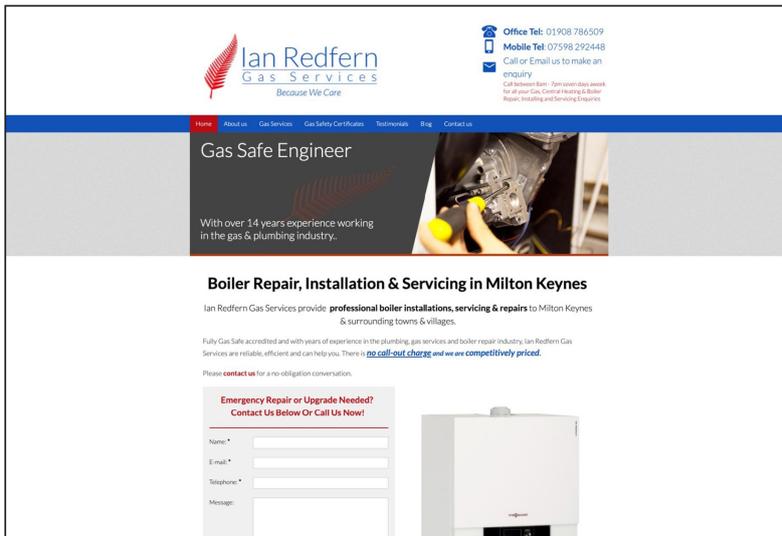
BEFORE



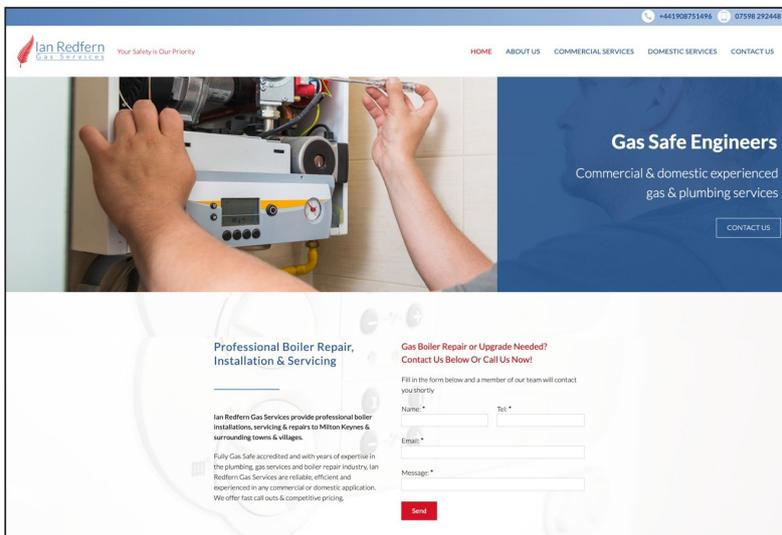
AFTER

JCKitchens

We first designed a website for JCKitchen in 2013. Although this was upgraded to a responsive design in 2017, the site was still looking a little outdated, and needed overhauling to really meet its online potential. Using the colour scheme and simple layout of the original website as inspiration, we redesigned the JCKitchen site to create a clean, contemporary, and engaging online presence for this Suffolk kitchen design business. The new design has really helped to refresh this website, bringing it more in line with the competition and reflecting the credibility of the business it promotes.



BEFORE



AFTER

Ian Redfern Gas Services

The original website we created for Ian Redfern Gas Services served the business for a good 5 years, but it was beginning to look a little worn around the edges. We took the key elements of the existing website – a simple colour scheme, lots of white space, and an easy to navigate layout – and redesigned the site to give Ian Redfern Gas Services a great new home on the internet. The redesigned website is extremely user-friendly, with a fresh and engaging look and feel to it that creates a great first impression.

**We look forward to helping you grow
your business online**



Got any questions?

Call us on
Colchester **01206 512093**
Ipswich **01473 845123**
or email **oliver.brock@itseeze.co.uk**

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www.itseeze-ipswich.co.uk

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